



Production Partner



Organised by

**INNOVATIVE FILM ACADEMY MENA FZ-LLC**  
Yas Creative Hub, Yas Island, Abu Dhabi

# INNOVATIVE GROUP



## Technology Associations



## Partners



## Participating Institutions



# Innovative Film Academy

Abu Dhabi | Bengaluru | Cochin

Established in 2015 | A Division of Innovative Group

**Innovative Film Academy (IFA)** is a world-class institution dedicated to **film education, production and talent development** in the art and technology of filmmaking. Located at **Yas Creative Hub**, home to 900+ media companies, **IFA MENA FZ-LLC** is licensed by the Creative Media Authority (CMA) to conduct:

- **Film & Media Training & Talent Development**
- **Production & Post-Production Services**
- **Film & Content Production**
- **I-Film Festival, Abu Dhabi**

**Associations** - IFA Abu Dhabi serves as both an **educational and production hub**, offering international project facilitation and on-set internships in partnership with **ADVETI** and local Universities. IFA operates in partnership with the **Creative Media Authority (CMA), Abu Dhabi** and is affiliated with **NFDC, NSDC, MESC, and KSDC**, recognized as a Centre of Excellence in Media & Entertainment Education.

**Vision & Mission**- To build a global ecosystem connecting India, UAE and the world through creativity and technology, to deliver industry-oriented education, bridge academia and practice through live projects and empower future filmmakers with real-world exposure—positioning Abu Dhabi as a premier global filming destination.

**Programs & Training** - IFA offers comprehensive programs across the **Script-to-Screen** process- Long-Term, Short-Term & Weekend Courses, Celebrity Masterclasses & Specialized Workshops, Government-Sponsored Skill Development. IFA follows the philosophy **“Doing is Learning”**, emphasizing experiential learning through hands-on practice, live shoots, and production-based education. IFA has leading industry professionals & experienced filmmakers, to train and teach the students.

**Infrastructure:** Supported by state-of-the-art studios and equipment, including classrooms with LED Screens, green mat Studio, in-house sets for practice, sound studio, Podcast Station & post-production lab **that replicates professional production environments.**

**Core Discipline** - As the educational arm of the **Innovative Group**, with over two decades of excellence in **film distribution, exhibition, production & Studios**, IFA nurtures creative talent and promotes innovation in **Direction | Scriptwriting | Acting | Cinematography | Editing | Production | Sound | Animation | VFX | Gaming | Virtual Production | AI in Cinema | Shortfilmmaking**

**Technology & Collaborations** - IFA partners with Adobe, **Autodesk, Sony, Unreal Engine, and Apple** to train students on the latest tools and workflows. Regular masterclasses, seminars, and industry tie-ups ensure students are aligned with modern AVGC-XR and AI-driven content practices.

**I-FILM FESTIVAL Abu Dhabi** – Organized annually in partnership with **Creative Media Authority**, the festival brings together filmmakers, producers, and students from UAE, India, GCC, and Hollywood with 3 days of extensive networking, Business conclave, Live Performances, Concerts, Masterclasses, Panel discussions, Creativ Challenges & Competitions, Awards & Recognitions, Market Screenings & film Launches.

**Innovative Group Legacy** - (est. 1998), pioneers in:

- **Film Distribution:** Warner Bros, Fox, Sony, Paramount
- **Film Exhibition:** Innovative Multiplex (9 screens, Bengaluru)
- **Entertainment Parks:** Innovative Film City, Bengaluru (50 acres)
- **Studios & Production Units** across India
- **ECSC Projects:** 12 Entertainment, Culture & Sports Centres across Karnataka

# 1<sup>st</sup> Edition of I-Film Festival 2024



# 2nd Edition of I-Film Festival 2025



# Aim

## 3rd I-Film Festival

To bring together film fraternities from **UAE, Middle East, India, Asia** to collaborate on **Co-productions, Knowledge Exchange, and Cultural Partnerships**. The festival also aims to encourage and **nurture local talent**, create awareness and opportunities in the fields of Media, Filmmaking, and Creative Technologies, and **position Abu Dhabi as a global hub** for cinematic innovation and collaboration

### UAE



Abu Dhabi, Dubai, Sharjah, Ajman, Umm Al Quwain, Ras Al Khaimah & Fujairah

### MIDDLE EAST

Saudi Arabia



Egypt



Lebanon



Jordan



Kuwait



Qatar



Oman



### ASIA

South Korea



China



Japan



Russia



Sri Lanka



Phillippines



Thailand



Turkey



## Objectives

- Foster **knowledge, creativity, and cultural exchange** between global film industries.
- Enable **co-production opportunities** & cross-border collaborations.
- Offer **Masterclasses, Workshops** & mentorship programs by industry leaders.
- Host **panel discussions, fireside chats, and networking sessions** with experts & policymakers
- Showcase film screenings, **celebrity interactions, performances & Live Concerts**.
- Promote **Abu Dhabi's film ecosystem** as a destination for production, education & talent development.
- Inspire emerging creators through **competitions, challenges** & innovation platforms in content making & media arts.

## Focus Areas

- **Production Infrastructure & Facilities in Abu Dhabi** – Showcasing world-class studios, technology, and film services. Highlighting Abu Dhabi's appeal for global productions and film-friendly incentives.
- **Talent Development & Access** – Empowering creative and technical talent through mentorship, training, and exposure.
- **Competitions & Creative Challenges** – Including Content Making Challenge, photography, dance, and music contests to identify talent & celebrate creativity.
- **Investment & Co-Production Opportunities** – Connecting content creators, distributors, and investors for collaborative ventures.

## Red Carpet

Press Bytes & Podcasts

## Opening Ceremony

200+ distinguished guests & celebrities from UAE, Middle East, India & Asia

## Film Screenings

Opening Film Premiere | Market Viewing | First Look Film Launch | Audio Launch

## Business Conclave & Networking

Co-production & Collaborations

## Master Classes & Workshops

by Industry Icons & Professionals

## Panel discussions & Fireside chats

Creativity meets Commerce & Exchange of Knowledge takes place

## Creative Minds Content

1 - 3 mins Challenge  
Ultimate Test of Talent, Teamwork & Imagination

## Rhythm Unleashed

The Dance Challenge  
Where Cultures Move as One

## Melody Makers

The Music & Singing Challenge  
Where Voices and Beats Create Harmony

## Still Stories

The Photography Challenge  
Capture. Create. Inspire

## Closing Ceremony

Awards & felicitations,  
Announcement of Winners,  
Live Concert



Proposed Arabic Films at  
3<sup>rd</sup> I-FILM FESTIVAL



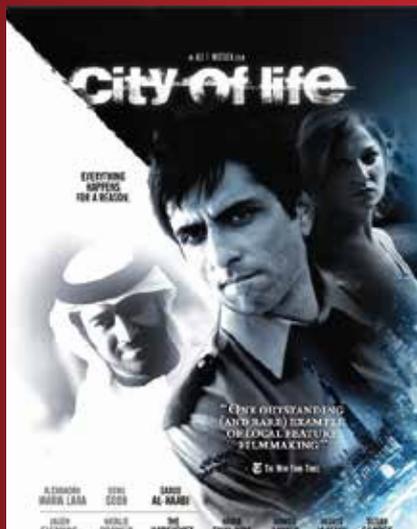
**MY FATHER'S SCENT | KOLUNIA**

Director: Mohamed Siam



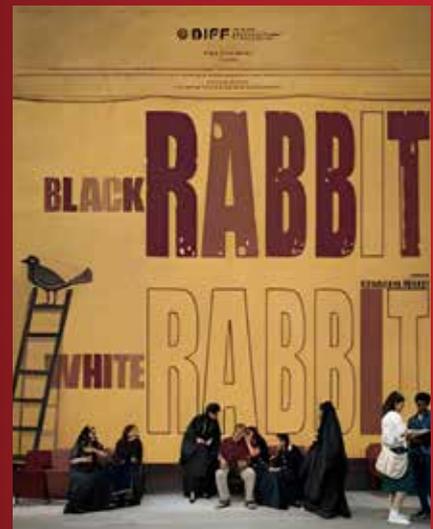
**BAAB**

Director: Nayla Al Khaja



**CITY OF LIFE 2**

Director: Ali Mustafa



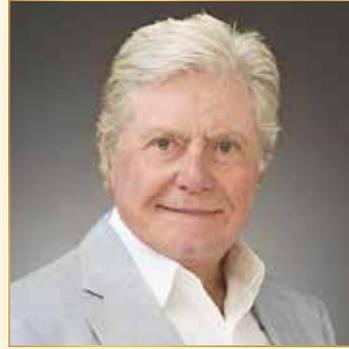
**BLACK RABBIT  
WHITE RABBIT**

Director: Shahram Mokri

## Proposed Honorees



**Mansoor Al Felei**  
Actor



**Hussein Fahmy**  
Actor

## Proposed Guests



**Ahmed Al Jasmi**  
Actor/Producer



**Habib Guloom**  
Actor



**Abdullah Saeed**  
Actor



**Amal Mohamed**  
Actor



**Meera Al Midfa**  
Actor



**Omar Al Mulla**  
Actor



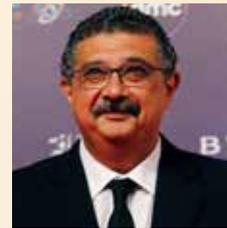
**Mansoor Al Dhaheeri**  
Producer/Director



**Nujoom Alghanem**  
Director



**Naser al Dhaheeri**  
Producer/Director



**Maged El-Kedwani**  
Actor



**Mohamed Faraj**  
Actor



**Ashraf Abdel Baky**  
Actor



**Bushra**  
Actor/Producer



**Mayan El Sayed**  
Actor



**Ahmed Malek**  
Actor



**Yasir Al Yasiri**  
Director

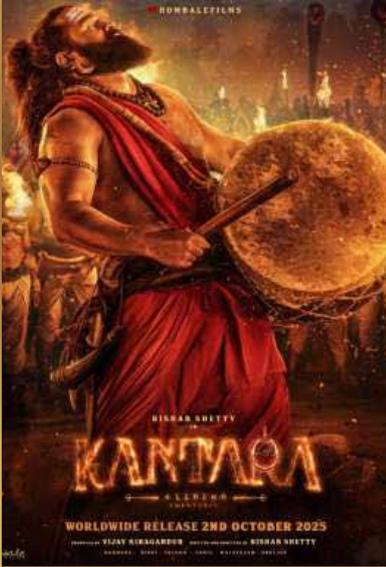


**Suzane Najmeddin**  
Actor

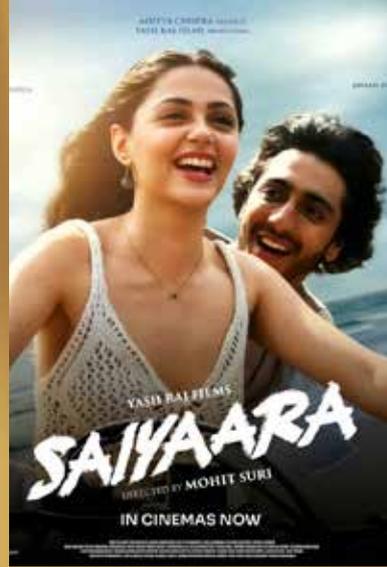


**Basem Yakhour**  
Actor

Proposed Indian Films at  
3<sup>rd</sup> I-FILM FESTIVAL



KANTARA CHAPTER 1



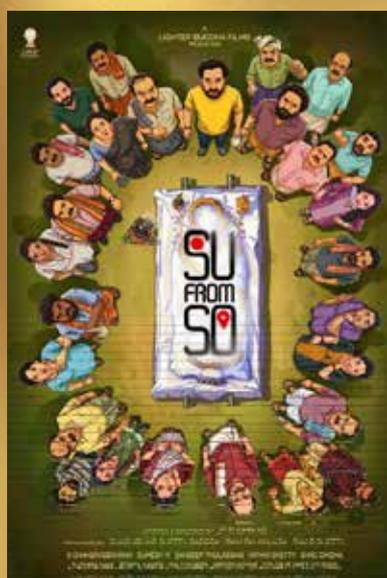
SAIYAARA



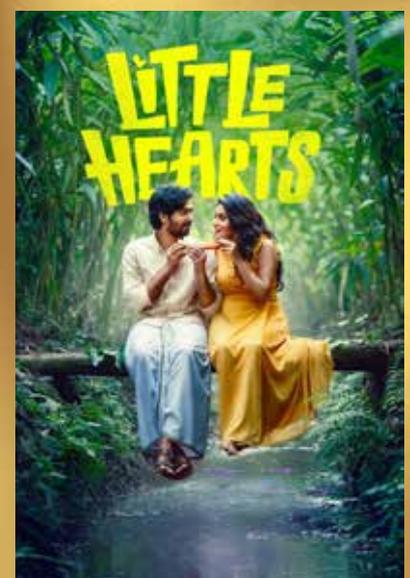
MIRAI



TOURIST FAMILY



SU FROM SO



LITTLE HEARTS



OG



STREE 2



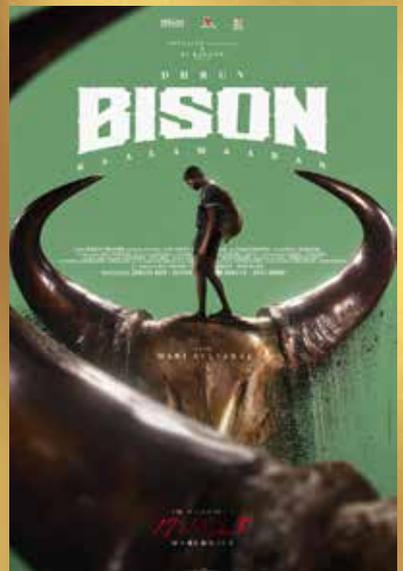
IDLI KADAI



LOKAH



SWEETHEART



BISON

# Red Carpet

Press Bytes & Podcasts  
3rd April, 2026

A star-studded Red Carpet featuring the welcome of celebrities, dignitaries, and industry icons. The event comes alive with press interactions, exclusive photo shoots, and engaging podcasts capturing the spirit of cinema and collaboration.

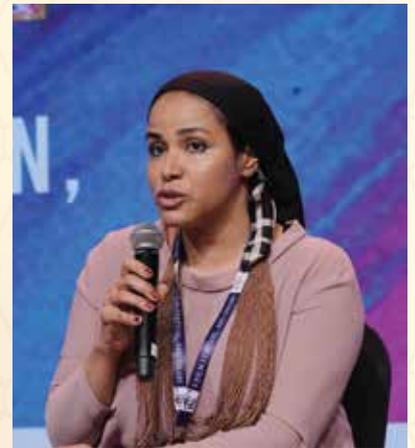




## Opening Ceremony

A spectacular inauguration marking the beginning of the 3rd I-Film Festival Abu Dhabi — graced by 200+ distinguished guests, celebrities, and industry leaders from the UAE, Middle East, India, Asia, and Hollywood. An evening of glamour, cultural celebration, and cinematic spirit, featuring captivating entertainment performances, red-carpet moments, and a grand gala dinner under the stars.





## Panel discussions & Fireside chats

A confluence of ideas where Creativity meets Commerce & Exchange of Knowledge takes place— connecting filmmakers, studios, investors, academia, policymakers, and distinguished Speakers for impactful collaborations. Industry veterans and global experts share insights on talent development, co-productions, and expanding content to global markets.

## Business Conclave & Networking

Co-production & Collaborations  
2 days of extensive interactions & discussions on Content Creation, Film Production & Distribution

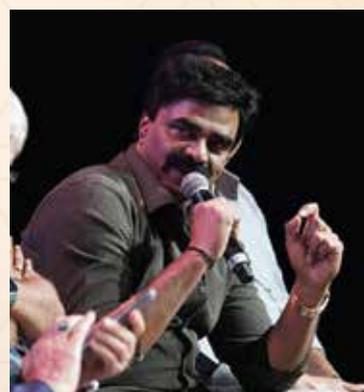
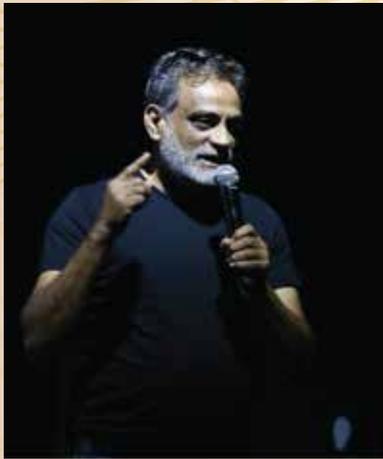
Producers | Directors | Artist  
Technicians | Distributors Exhibitors  
Investors | HNIs Institutions |  
Government Officials & Associations  
Television | Digital Platforms |  
Production Houses Technology  
Providers | Studios





## Master Classes & Workshops

Engage with industry icons and innovators through sessions on AI in filmmaking, gaming, VFX, project pitching, co-productions, and global content creation. Explore the latest trends, technologies, and storytelling techniques shaping the future of cinema.







# CREATIVE MINDS CONTENT

*Unleash. Create. Inspire.*

Step into the pulse of creativity with the Creative Minds Content Challenge — an electrifying 72-hour filmmaking marathon at the 3rd I-Film Festival Abu Dhabi. Open to both amateurs and professionals, this challenge invites students, independent filmmakers, and creative visionaries to conceptualize, shoot, and edit original short films using DSLR or smartphone setups — all within a high-energy, real-world production environment. Guided by industry mentors, participants will collaborate, innovate, and bring their stories to life on the festival grounds. The final films will premiere at the Festival's Closing Ceremony before an audience of producers, studios, and investors. Beyond competition, it's a launchpad for recognition, connection, and opportunity — where imagination meets execution and new cinematic voices are discovered.

# Still Stories

## The Photography Challenge

### Moments Captured. Stories Unfolded

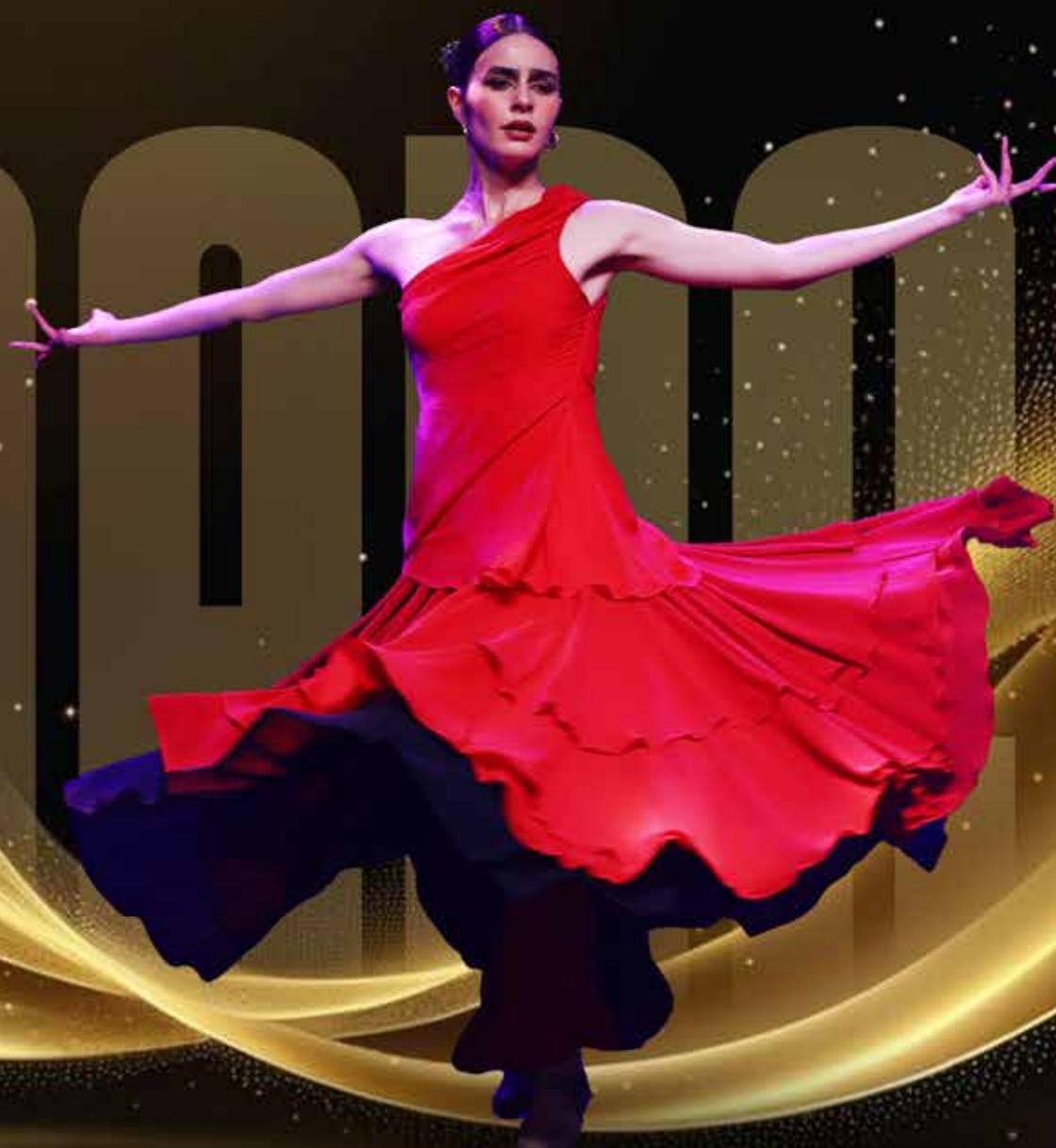
A tribute to the power of the lens, Frames of the World celebrates the art of visual storytelling at the 3rd I-Film Festival Abu Dhabi. Open to students, amateurs, and professionals alike, this photography challenge invites participants to capture the beauty of nature and landscapes, the soul of people and cultures, and the magic of filmmaking behind the scenes — including the scenic allure of Abu Dhabi itself. The most compelling images will be exhibited during the festival and honored at the Closing Ceremony before an audience of creative leaders and industry experts. Beyond accolades, it's a gateway to global recognition, creative exposure, and meaningful artistic connections — where every frame tells a story that transcends borders.



# Rhythm Unleashed

## The Dance Challenge

A spectacular celebration of diverse dance traditions and global rhythms, the Dance Competition at the 3rd I-Film Festival Abu Dhabi brings together dancers, choreographers, and performers from diverse cultures on one vibrant stage. Experience the beauty of fusion, expression, and creativity, as dancers showcase how movement transcends boundaries and connects the world through art, capturing the true spirit of talent and collaboration.





# MELODY MAKERS

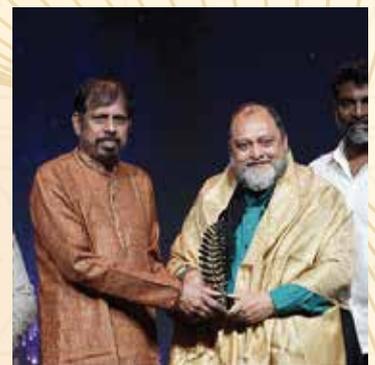
Celebrate the universal language of music at the 3RD I-FILM FESTIVAL Abu Dhabi. Featuring solo performers, bands & instrumentalists from around the world. From soulful vocals to electrifying group performances, this stage becomes a symphony of cultures, creativity and collaboration, echoing the true rhythm of global artistry.



Music & Singing Challenge

## Awards & Closing Ceremony

Honouring Cinematic Excellence, Social & Entrepreneurial Achievements  
Awards & felicitations of distinguished Guests & Influencers shaping the Industry  
Announcement of Winners, Live Concert





# Steering Committee



**Amer Al Murry**  
Film Producer & Director  
Founder of Al Ain International  
Film Festival and  
Cinema Vision Films



**Mansoor Al Dhaheeri**  
Film producer, Founder  
FilmGate Productions



**Roland Daou**  
Managing Director,  
Media Mania



**Rajiv Shah**  
President - Indian Business &  
Professional Group, Abu Dhabi  
Group Chief Financial Officer  
Immerso Group



**Jitendra Vaidya**  
President - Indian People's  
Forum (IPF), UAE



**S. Venkatesh**  
Founder & Managing Partner  
Audit, Tax & Advisory; Secretary  
General  
PIOCCI Gulf Chapter and  
President, Friends of India



**CA Krishnan N V**  
Chairman (ICAI)  
The Institute of Chartered  
Accountants of India Abu Dhabi



**Dr. (CA) Sahitya  
Chaturvedi**  
Secretary General  
Indian Business & Professional  
Council (IBPC) Dubai



**C Kalyan**  
Chairman South Indian Film  
Chamber of Commerce



**Abhay Sinha**  
President, Indian Motion  
Pictures Producers' Association,  
VP of FIAPF



**Rosie Seldon**  
CEO Digital QUBE ( UAE & GCC)



**Ilanthirayan Alan  
Arumugam**  
Film Director

## Team Behind



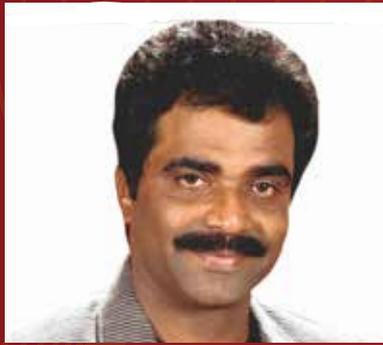
**Daej Jassem Mohammad Rasool Raisi**  
Former personnel aide & companion to his Highness Crown Prince of Dubai



**Nasser Mahaboob**  
President of South Indian Artistes' Association, Actor, Producer & Director



**Adnan**  
Venture Capitalist



**Rockline Venkatesh**  
Film Producer, Exhibitor Actor & Distributor Founder, Rockline Entertainments



**Dr Ishari K Ganesh**  
Film Producer, Chairman VELS Film International, Chairman of VELS Group of Institutions



**Ravi Kotharakara**  
President Film Federation of India & South Indian Film Chamber of Commerce



**R.K Selvamani**  
Film Director President, Film Employees Federation of South India



**Saravana Prasad**  
Founder & Promoter, Innovative Group

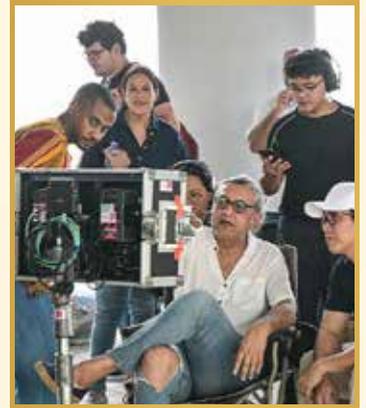


**Upasana Mittal**  
CEO, Innovative Group

## Infrastructure & Equipment at IFA



# Shooting & Production Workshop



# Post Production Workshop



# Camera Techniques Workshop & Ai Workshop





**Innovative Film Academy Mena FZ-LLC**

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Abu Dhabi, UAE

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